

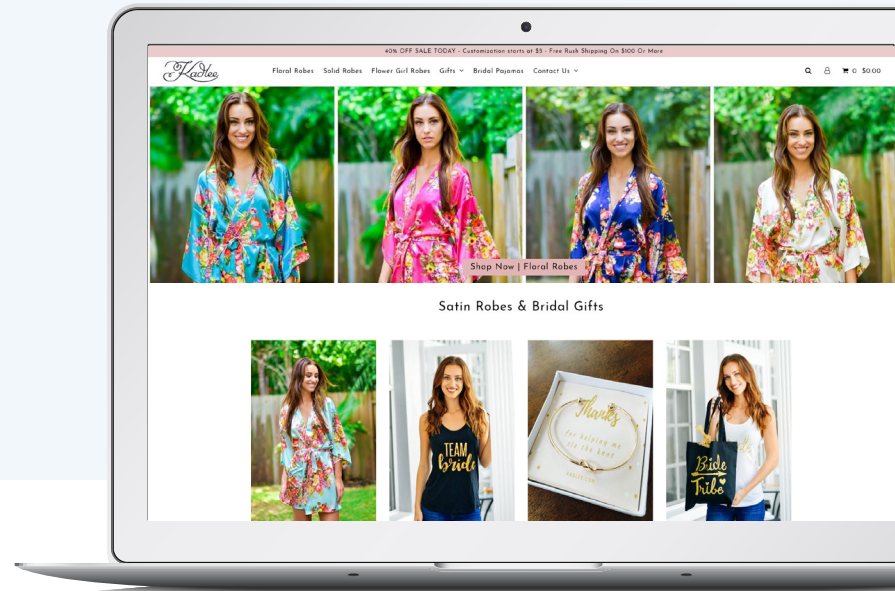
## Results

Total Marketing Spend **25K**

Website Conversion Rate **2.7%**

Revenue Generated **100K**

Kadlee is an online shopping boutique for bridesmaid robes. This site integrates Shopify and involves selling both generic and custom bridesmaid robes. The site required the ability to pick custom attributes for the robes. We used a combination of Google Ads and Facebook ads to drive qualified traffic to the site. We also set up cart abandonment emails to bring back qualified traffic.



*Empirical360 owns this company, so we think the results are amazing!!  
Work with us to get results like this!*

**Empirical360**